



UNSW Innovation Awards Eligibility & Judging Criteria

The UNSW Innovation Awards 2017 Rewarding ideas that change the world!

The UNSW Innovation Awards celebrate the diversity and value of innovation originating from UNSW staff, alumni and students. The competition is open to all UNSW current staff (academic and professional), alumni and students.

Nominate yourself or a standout colleague for your chance to win one of these prestigious awards!

Award Categories and Judging Criteria

Innovation is a combination of ingenuity, creativity and execution. Your innovation can be a product, a process, a technology, a market-based solution, or a service that has clear novelty and represents demonstrable benefits to the economy and society. Success in innovation is primarily driven by sustainable commercial and social impact.

The winners will be selected from UNSW current staff (academic and professional), alumni and student applications received.

UNSW Innovation of the Year Award 2017

One innovator, or team of innovators, will receive the UNSW Innovation of the Year Award. Criteria:

Innovation

- Novelty of the innovations presented
- The Innovator/s and their approach to innovation

Team

- The profile of the team and its member/s

Feasibility and Customer Validation

- The value the innovation creates and to whom (commercial and/or social value)
- Customer validation

Execution

- Business model innovation ensuring demonstrable execution
- Current impact and potential impact (scalability, disruption, longevity)
- Quality of development plans, projects and partnerships

UNSW Entrepreneur of the Year Award 2017

The Entrepreneur of The Year Award acknowledges outstanding achievement in entrepreneurship, by an individual or team participating in the current UNSW Entrepreneur Development program.

One entrepreneur, or team of entrepreneurs, will be awarded the UNSW Entrepreneur of the Year prize. Criteria:

Entrepreneur

- Traction the entrepreneur has achieved
- The Entrepreneur/s and their approach to entrepreneurship

Feasibility and Customer Validation

- The value the entrepreneur has created and to whom (commercial and/or social value)
- Customer validation

Execution

- Entrepreneurship displayed ensuring demonstrable execution of the business model
- Current impact and potential impact (scalability, disruption, longevity)
- Quality of development plans, projects and partnerships

UNSW Outstanding Startup Award 2017

One Startup will be awarded UNSW Outstanding Startup Award. The winner will be selected from the UNSW current staff (academic and professional), alumni and student applications received. Criteria:

Startup

- Traction the startup has achieved
- The Startup's approach to strategy

Team

- The profile of the startup and its member/s

Feasibility and Customer Validation

- The value the entrepreneur has created and to whom (commercial and/or social value)
- Customer validation

Execution

- Entrepreneurship displayed ensuring demonstrable execution of the business model
- Current impact and potential impact (scalability, disruption, longevity)
- Quality of development plans, projects and partnerships

TO ENTER

Please provide at least one high-resolution photo (maximum 5 photos) of your innovation with your written entry submission of no more than 2 pages.

You may also submit a short video. Please submit applications to innovations@unsw.edu.au

The Competition commences at 9.00pm AEST on Tuesday 15 August 2017 and **closes at 11.59pm AEST on Friday 15 September 2017**, unless otherwise extended by UNSW at their discretion.

The Judging Panel and the selection of the winning entry will be based on panel's assessment of the Judging Criteria. The judges' decision is final.

FINE PRINT

Please also refer to the Competition [Terms and Conditions](#).

Applicants agree to make themselves available to assist with the production of promotional material. Finalists understand and acknowledge that the promotional material may be posted to YouTube, Facebook, Twitter, UNSWTV and other social media platforms.

Teams involving people from outside the University are eligible, if a UNSW staff member or student has led the core innovation work.

Should your application win a UNSW Innovation Award and receive a financial prize, it is at your discretion as to whether you share this prize with your partner organisations.

Please note: **Applicants MUST NOT submit confidential information**– as this may prevent innovations from being protected through patenting or other IP protection mechanisms.

If you have any doubts about whether the information you propose to submit is confidential (for IP protection purposes) please seek clarification from Werner Van Der Merwe, Business Partner, UNSW. w.vandermerwe@unsw.edu.au,

Please submit applications to innovations@unsw.edu.au

Winners will be announced at an awards ceremony at the 2017 [UNSW Innovation Summit](#) on Wednesday 22 November 2017 at the [Westin Hotel](#), Martin Place, Sydney.

www.innovations.unsw.edu.au